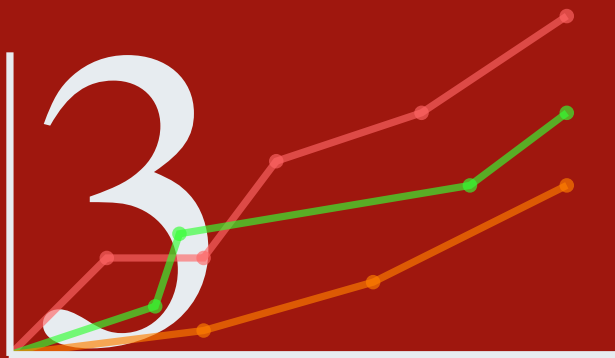


3 Ways to Optimize Software Development



Lead Your Development Team to Success

Come join us for a morning of discussion and get your development team on the fast track to success.

As a manager you are always looking for ways to improve the development process and steer your team towards the right goals. We know how hard it can be to make changes when you're down in the trenches everyday.

If you want to get a fresh perspective on managing a development team, and see how others are doing it, this workshop is perfect for you.

303-219-0226

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3 Simple Ways to Make Big Improvements

During the workshop we will focus on three ways you can optimize your software development process:

Increase Flexibility: Adapt to changes faster and reduce your exposure to risk.

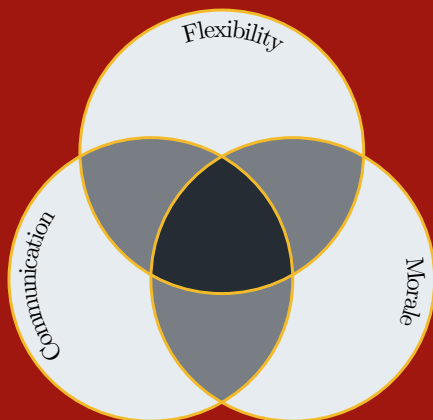
- ▶ Develop incrementally as a management technique
- ▶ Eliminate wasteful formalities
- ▶ Reduce software defects
- ▶ Regain several hours a week through automation

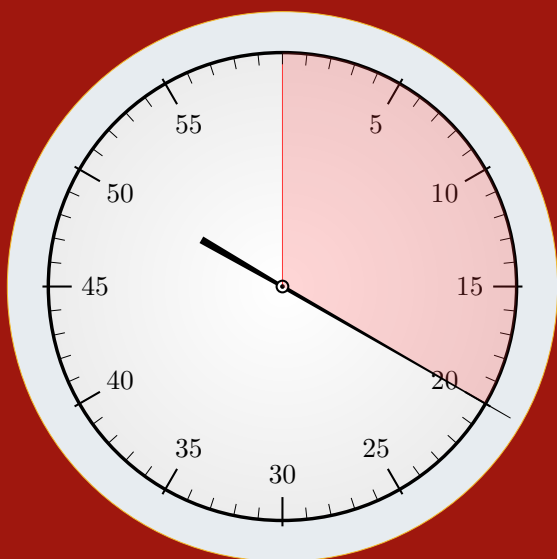
Improve Communication: Deliver exactly what the company needs, exactly when they need it.

- ▶ Stay focused by writing a vision statement
- ▶ Use and maximize one-on-one meetings
- ▶ Learn from your past using retrospectives
- ▶ Correct behavior before it becomes a problem

Boost Morale and Retention: Stay on target with an energized and enjoyable work environment.

- ▶ Reduce overtime and low energy work
- ▶ Avoid costly distractions
- ▶ Build loyalty and longevity
- ▶ Encourage skill development





It takes developers an average of 20 minutes to recover from a disruption.

Get Specific Advice for Your Environment

Share the successes and failures from your development process and learn from managers in similar situations. This workshop provides a great environment for you to discover and adapt the unique experiences of others.

Instead of leaving with abstract and generic concepts you'll be able to go back to the office with specific ideas for optimizing your organization.

S	pecific
M	easurable
A	chievable
R	elevant
T	ime-boxed

Use S.M.A.R.T. goals to clearly communicate expectations.

Instructor and Workshop Background

Based on the experiences of a software developer and a manager, this workshop bridges the gap between traditional management techniques and those of high performance software development.

Peter Jones has been working in the software industry for over 15 years as a developer, manager, and an executive. He is an avid technologist who has been involved with computers and software for most of his life.

Peter has a passion for continuous improvement. He regularly seeks out ways to make existing processes more efficient while putting an end to those that have outlived their usefulness.

Related Articles by the Instructor

- ▶ Peter Jones. Managing frequently changing requirements. *Contextual Development*, 2009
- ▶ Peter Jones. Book review: Behind closed doors. *Contextual Development*, 2009

Recommended Reading

- ▶ Johanna Rothman and Esther Derby. *Behind Closed Doors: Secrets of Great Management*. Pragmatic Bookshelf, 2008
- ▶ Patrick Lencioni. *Death by Meeting: A Leadership Fable ...About Solving the Most Painful Problem in Business*. Jossey-Bass, 2004
- ▶ James Shore and Shane Warden. *The Art of Agile Development*. O'Reilly Media, Inc., 2008
- ▶ Andy Hunt. *Pragmatic Thinking & Learning: Refactor Your Wetware*. Pragmatic Bookshelf, 2008

We should be careful to get out of an experience only the wisdom that is in it and stop there; lest we be like the cat that sits on a hot stove-lid; he will never sit on a hot stove-lid again—and that is well; but also he will never sit on a cold one anymore. (Mark Twain)

Your Registration Includes

- ▶ Coffee and networking before the workshop
- ▶ Continental breakfast and beverages
- ▶ Quick reference guide for all the topics
- ▶ Invitation to a members-only discussion list

Space is limited in order to keep the workshop personal. To register, please call 303-219-0226 or visit our website.



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